

Hello Merton Families,

My name is Amanda Wise, and I am proud to announce my candidacy for the Merton School Board. Thank you to the Merton PTO for providing this platform and the opportunity to connect with our community.

While many of you may or may not recognize my name, I welcome the chance to formally introduce myself. I grew up in this area, graduated from Arrowhead. I spent my childhood playing sports and involved in the same DECA programs Merton has to offer today. These roots matter to me. Our schools are the heartbeat of this community, and I feel incredibly grateful for the education and values they provide.



I have been married to my husband, Steve, for 17 years. He serves as Vice President of the Welding Division at Midwest Engineered Systems. We are proud parents of Blake, a current Mustang (7th grader) at Merton and a dedicated student-athlete. If you haven't met us at a school event, you may have seen us on the sidelines supporting Blake as he plays for Elmbrook United U14 Elite Select Soccer.

Professionally, I am a local business owner in the Lake Country area. I founded and operate a successful dental cosmetic medspa in downtown Delafield. As a business owner, I understand budgeting, strategic planning, and the importance of responsible financial stewardship. I look forward to applying that experience to ensure thoughtful, fiscally sound decisions for our district.

I have also served on the board of the Republican Women of Waukesha County, where I worked to encourage civic engagement and educate women, families, and business owners on the importance of local involvement. Public service has always been about strengthening community and supporting responsible growth.

I am running to be your parent voice on the Merton School Board. I am committed to this role and prepared to dedicate the time necessary to listen, engage, and serve our community well. I believe in steady, thoughtful leadership — not quick turnover — and I am ready to invest in the long-term success of our schools. Our schools are strongest when families are informed, teachers are supported, and local values guide decision-making. I believe in transparency, accountability, and empowering parents and educators.

Families deserve to be informed partners in their children's education. Open communication and trust between schools and parents are essential to student success. While our current board has served the district well, there is always opportunity to strengthen transparency and communication. I am committed to ensuring families clearly understand what is being taught and how decisions are made. Over the next three years, important school policies — the blueprint that shapes your child's educational experience — will be reviewed and voted on. I believe it is valuable to have a board representative with a child currently in the district, bringing both a parent's perspective and a vested interest in getting these decisions right.

I also support our teachers and staff, who know our classrooms better than anyone. They deserve the resources, tools, and respect necessary to succeed, and I am committed to strengthening the partnership between the school board and our educators so they feel heard, valued, and supported in the important work they do each day. Our teachers carry significant responsibilities and often balance many roles, so as we consider growth and open enrollment, we must be thoughtful and responsible — not simply filling seats because space is available. By listening carefully to our educators and being mindful of their workload, we can ensure our decisions prioritize both student success and a sustainable, supportive environment for our staff.

Community involvement is another cornerstone of my vision. Our schools reflect the character and strength of our community. I am committed to fostering collaboration among parents, educators, and community members to ensure Merton schools continue moving forward in a positive and responsible direction.

Serving on the Merton School Board would be an honor. I am ready to listen carefully, lead responsibly, and work diligently on behalf of our students, families, and teachers. I look forward to continuing to meet more of you and hearing your goals for our schools and community. Please don't hesitate to reach out if you have any questions. You can follow along and learn more about my campaign on my Facebook page, @ Amanda Wise for Merton School Board and through the contact information listed below. We have some great upcoming Q&A's, social meet and greets and fun opportunities coming up.

Together, we can protect the quality of education in our district while upholding the values that make our community strong. Thank you for your support and consideration.

Sincerely,

Amanda Wise | Candidate for Merton School Board

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